

## Interplan Celebrates 25 Years

### About Interplan

Interplan, a full service interior design and Architecture firm was founded in 1984 by Marc A. Berman. Marc brings to Clients the benefit of over 40 years of experience in a broad range of interior architecture and design services. Marc also has expertise in Real Estate Development & Consulting, and Design and Construction implications in tenant lease negotiations.



Marc has a staff of well known professionals with excellent Credentials and twenty six years or more of experience in their profession. Marc believes that “our combination of technical knowledge, business acumen and design ability allows our firm to better meet the demands of the complex and sophisticated market place we all live and work in each day. “

### Meet Marc A. Berman, Principal

**Q. What do you think is the secret to staying in business this long?**

A love for what I do and staying aware of the changes in both the industry and the demands of the marketplace.

**Q. Why did you want to establish your own firm?**

I wanted more control over the decision making process and more freedom of choice.

**Q. What is the most important aspect of implementing a design?**

It is a combination of understanding the economic and scheduling parameters of a project and translating the Client’s image of their business with a creative solution.

**Q. What is the most fulfilling part of your job?**

Interacting with people across the spectrum: staff, consultants, contractors, brokers and ultimately the Client.

**Q. What is the most challenging aspect of your job?**

Meeting the restrictions of project budget and schedule and managing a business with market controlled fees.

**Q. What are the greatest challenges facing a design practice today?**

Maintaining a profitable practice and providing the level of professional service demanded by the marketplace.

**Q. What advice would you give to those just starting out in the field?**

Remember that you chose the profession for the love of creative opportunities. Stay focused and be open to learning and continually growing. Be flexible!